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Why It's Still Too Early to Worry About Inflation

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While we are happy to see wage growth finally accelerating (finally), we think it may be too soon to conclude on the ending from one recent data point. While the one-month spike in wage inflation spooked the bond market, we believe wage inflation will continue on a gradual recovery path.

The last wage growth reading is likely an overshoot: Despite tightness in the U3 unemployment rate (percent of the labor force unemployed 15 weeks or longer), the U6 (including part-time workers who want to work full time) still shows slack. And both readings are not as relevant as they used to be. The financial crisis caused an abrupt drop in employment followed by a slow recovery as millennials replace retiring baby boomers in the workforce. In our view, gains from here are likely to be harder to come by since the labor participation rate is still recovering and has a long way to go.

The good news is we believe we are midway through the business cycle, when rising wage growth usually coincides with profit margin expansion. On the other hand, corporate cost-cutting is in the early stages of the cycle, which anchors a low base of fixed cost to build higher operation leverage. As demand recovers, revenues increase while fixed costs remain relatively stable. This opens up room for companies to increase wages without damaging their profit margins.

It also leaves room for companies to begin investing in productivity again. This time around, we believe we're at the beginning of a capability cycle – a term that describes periods where investments are made by companies that have plenty of capacity but are worried that, after not investing in their businesses for years, they are vulnerable to new

competitors. After nearly a decade of rewarding CEOs for financial engineering and hoarding cash, CEOs are now preparing constituencies to expect more balance, with well-crafted investment in new technology and capability aimed at keeping disruptors at bay. The goal of this capability cycle is efficiency enhancement, and it is already contributing to a lift in productivity, which should help prolong the cycle through disinflationary growth.

As long as demand and margins are accelerating, and fears of business model disruption are spreading, we see the capability cycle expanding, leading to a disproportionate productivity response. The capability cycle is starting at a low level, yet as it accelerates, it has the potential to push out supply curves and stop the global output gap from moving into late-cycle status. That will require an impressive cycle ahead for productivity, yet we do believe that is where we are heading.

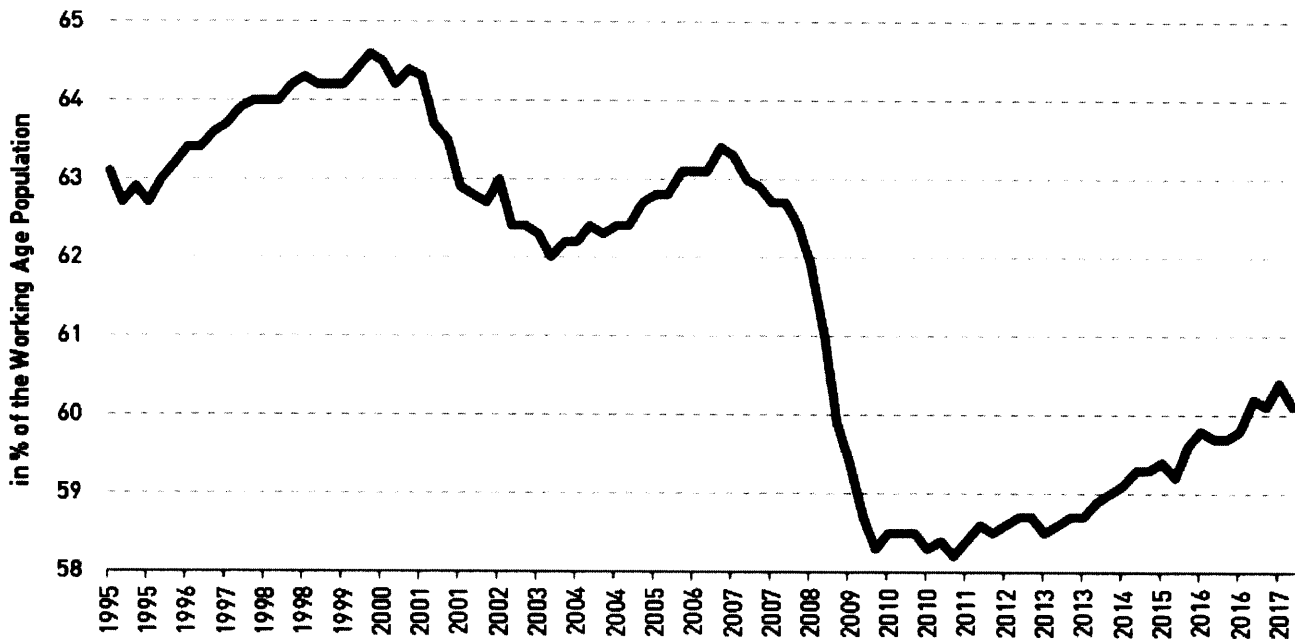
That brings us to inflation. In our view, the transition from unhealthy low disinflation (or outright deflation) to balanced conditions (which we call reflation) is still occurring. So while prices are gradually accelerating, the nascent capability cycle is gathering productivity benefits. The combination of earnings growth and gradually rising rates augers well for the continuation of the capability cycle as well as for growth assets.

Given all this, we believe investors should own asset classes whose cash flows will benefit from this environment. These include financials and the providers of the capability cycle: cloud computing companies, fintech enablers, and automation process providers. Fixed coupons need to compete with a rising rates curve, but accelerating cash flows can outrun the rates curve. Our view is that creative destruction has time on its side and will win over wage-induced inflation.

At a macro level, stepped-up investment will help accelerate growth, and supply-focused growth will help keep a lid on inflation. At the micro level, this will be accompanied by significant resets to business models as well as potential recalibration to what constitutes neutral levels in rates and inflation. We think this is a good time for investors to be more flexible in their beta allocations and more active in their security selections.

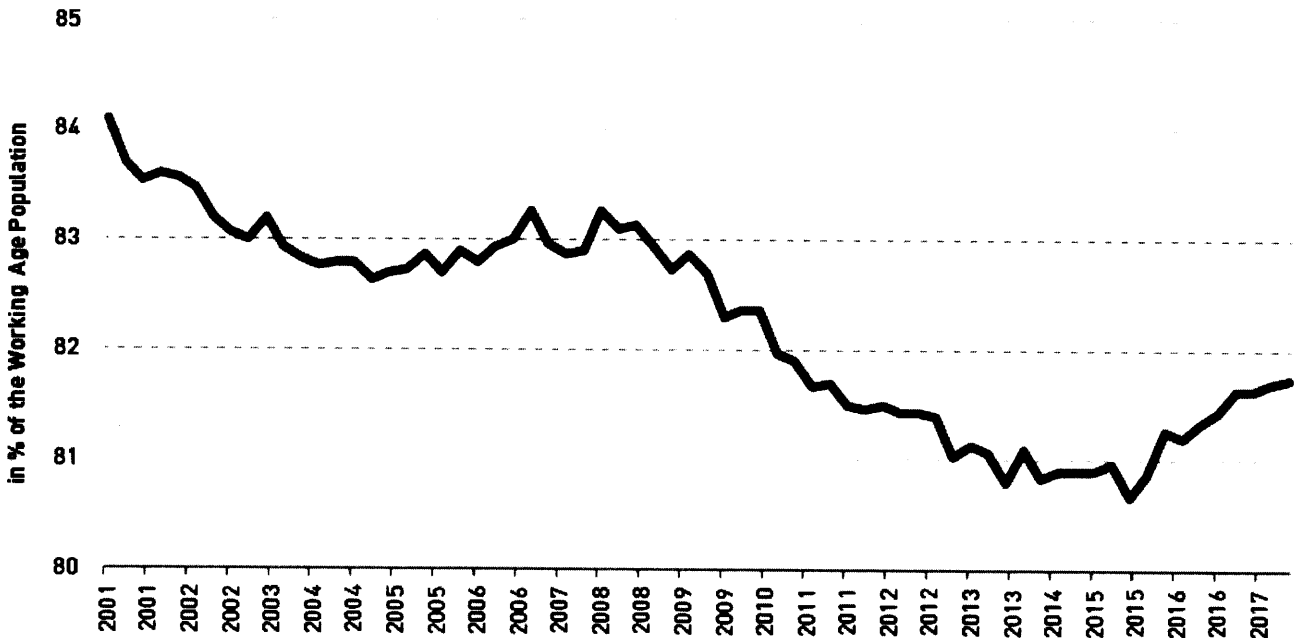
The Labor Participation Rate Is Still Recovering and Has a Long Way to Go

Employment to Population Ratio



Source: Bloomberg, BLS, and PineBridge Investments as of 8 January 2018.

US Participation Rate Prime Age (25-54)



Source: Bloomberg, BLS, and PineBridge Investments as of 8 January 2018.

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